

Abingdon Press Publishes **4D Impact: Smash Barriers Like a Smart Church** by Olu Brown

April 16, 2019 (Nashville, TN)—Abingdon Press announced today the release of **4D Impact: Smash Barriers Like a Smart Church** by Olu Brown, Founding Pastor of Atlanta's Impact Church, one of the fastest growing United Methodist congregations in the United States.

4D Impact takes a critical and inspirational look at four aspects of twenty-first-century ministry and church vitality: **Culture, Hospitality, Worship and Technology**. Each of these aspects is key for developing vital churches and healthy church leaders.

Olu Brown shares real life lessons—including mistakes—from the 11-year journey of Impact Church, which is currently #5 out of the 100 fastest growing United Methodist congregations in the United States. He also offers examples from other churches, organizations, and businesses to inform, equip, and inspire the reader.

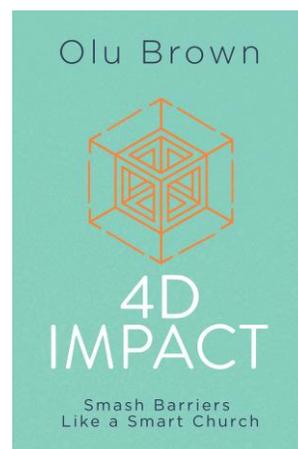
4D Impact offers:

- a diagnostic tool in each chapter to determine the current health and status of the reader's church,
- real time inspiration from practitioners who are experiencing health and growth,
- guidance for readers to discern their level of fitness for their church assignment—is the leader/reader well-matched, or mismatched?,
- guidance for readers to determine if their church has reached a point of irreversible decline.

Abingdon Press is the primary publishing imprint for The United Methodist Publishing House and has a tradition of crossing denominational boundaries with thought-provoking and inspirational books. Abingdon Press titles include a wide array of quality Bibles, Bible studies, small group studies, Christian living, devotional, academic, professional, and reference books published each year to enrich faith communities across the globe. Learn more at AbingdonPress.com.

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by Olu Brown,
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Olu Brown is the founding pastor of Impact Church Atlanta, one of the fastest growing United Methodist congregations in the country. He is a popular speaker at events, especially those addressing concerns of young clergy. He is the author of *Leadership Directions from Moses: On the Way to a Promised Land* (Abingdon Press, 2017).